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Return to Workplace Strategy Book

This book by Sean Covey, Chris McChesney and Jim Huling is the most straightforward and practical book on this list. Sure, learning the history of strategy and how other people or companies have employed strategy can be informative, but nothing is as helpful as having useable takeaways that will be relevant no matter your discipline or specialty.

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How Strategy Really Works is a book about strategy, written by A.G. Lafley, former CEO of Procter & Gamble, and Roger Martin, dean of the Rotman School of Management. The book covers the “transformation” of P&G under Lafley and the approach to strategy that informed it. This approach grew out of the strategy practice at Monitor Company and subsequently became the standard process at P&G.

Playing to Win: How Strategy Really Works

Another great strategy is to find a book series students can get invested in. They will enjoy following the same characters through different adventures and benefit from knowing the book is a good fit. The problem arises when they finish the series and find it hard to move on.

6 Powerful Strategies on How to Choose Books to Read

The book now called, simply, Strategy, is essential reading for any student of the art and science of strategy-making. Author B.H. Liddell Hart is the best example I know of who not only chronicled history, but shaped it. In 1929, he published The Decisive Wars of History. Although Hart was a Briton, it is known that his work had greater impact on the pre-WWII military thinking among the German ...

5 Essential Books for Strategic Thinkers - Strategic Planning

This is the rare strategy book with a moral, spiritual, and philosophical compass. The authors believe in people’s ability to do better: “When ‘ordinary’ employees are given the chance to learn, grow, and contribute, they’ll achieve extraordinary results,” they write. And yet they don’t have their heads in the clouds.

Best Business Books 2020: Strategy

Based on new research, the book Strategy That Works reveals five practices for closing the strategy-to-execution gap used by today’s winning companies. Packed with tools executives can use for building these five practices into their organization, it is a powerful guide to connecting where enterprises aim to go and

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what they can accomplish.

Strategy That Works | Strategy&

Book number 3 is Lawrence Freedman's Strategy: A History, which is, as its name suggests, the history of strategy from earliest times. He lays out quite nicely how complex and convoluted that history is. The term 'strategy' dates from the Greco-Roman period but then it doesn't come back into vogue until the 18th century or so.

The Best Books on Military Strategy | Five Books Expert

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This book is a reminder that while leaders talk about the importance of strategy, very few understand exactly what strategy is and how to apply it. This is an engaging and dynamic read that will help you and your team to strengthen your strategic mindset and achieve results!"

StrategyMan | Strategic Thinking Institute

Strategy: A History is a massive book spanning a selective (read: Western) history of war and other conflict, the birth and development of the social sciences (especially economics and psychology) social movements and a little bit of business strategy (which as a jumble of approaches is still in its infancy).

Strategy: A History by Lawrence Freedman

This book remains influential and is a prominent book of strategy. It is studied by prestigious personas, executives, military leaders. The Art of War predominantly focuses on invincibility, victory without battle, and indisputable strength through the comprehending of the psychology of conflict, politics, and physics.

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