

Pro Poor Tourism Who Benefits Perspectives On Tourism And Poverty Reduction Current Themes In Tourism

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Pro-Poor Tourism: Helping Benefit the Poor. Pro-poor tourism is regular tourism - except it consciously benefits the poor and helps reduce their poverty. Tourism is a US\$ 2 trillion a year industry, so it's hugely profitable. And it is usually welcomed, because it provides millions of jobs to local people. They may be jobs of the most menial and lowest paid kind, but jobs nonetheless.

Pro-Poor Tourism - Women on the Road

Pro-Poor Tourism (PPT) is tourism that results in increased net

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benefits for poor people. PPT is not a specific product or niche sector but an approach to tourism development and management.

What is pro-poor tourism? - Pro Poor Tourism

Rural communities and developing nations are benefiting from pro-poor tourism, as international travel expands job opportunities and cash flow increases.

Pro-Poor Tourism | The Borgen Project

June 26, 2017 propoortourism Uncategorized Comments Off on Overview of Pro-Poor Tourism Strategies Overview Strategies for pro poor tourism can be divided into those that generated three different types of local benefit: economic benefits, other livelihood benefits (such as physical, social or cultural improvements), and less tangible benefits of participation and involvement.

Overview of Pro-Poor Tourism Strategies - Pro Poor Tourism

Pro-poor tourism - tourism that is intended to result in increased net benefits for poor people - is currently receiving enormous attention from the World Tourism Organization, the UN system, governments, industry, and NGOs and is an integral component of many sustainable development strategies in the less developed countries.

Pro-poor Tourism: Who Benefits? : C. Michael Hall ...

Pro-poor tourism (PPT) interventions aim to increase the net benefits for the poor from tourism, and ensure that tourism growth contributes to poverty reduction. PPT is not a specific product or sector of tourism, but an approach.

Pro-Poor Tourism Strategies: Making Tourism Work For The ...

Pro-poor tourism (PPT) is defined as tourism that generates net benefits for the poor. Benefits may be economic, but they may also be social, environmental or cultural. Pro-poor tourism is not a specific product or sector of tourism, but an approach to the industry. Strategies for making tourism pro-poor focus

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specifically on unlocking opportunities for the poor within tourism, rather than

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Pro-poor tourism (PPT) is tourism that generates net benefits for the poor. PPT is not a specific product or sector of tourism, but an overall approach. Rather than aiming to expand the size of the sector, PPT strategies aim to unlock opportunities – for economic gain, other livelihood benefits, or engagement in decision-making – for the poor.

Pro-Poor Tourism Strategies: Expanding Opportunities for

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Current discourse surrounding 'pro-poor tourism', a term emerging out of the writing of UK researchers in the late 1990s, suggests that tourism can effectively work as a tool to alleviate poverty.

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