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Poorly Made In China An

Poorly Made in China is the tale of a modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve. Entertaining and eye-opening, the audiobook highlights the extent to which culture affects business dealings, and the ultimate suggestion is that we may have more to be concerned about than product failures alone.

Poorly Made in China: Paul Midler, Jonathan Toppo ...

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Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China. Poorly Made in China describes the practice of quality fade—the deliberate and secret effort of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

Poorly Made in China - Wikipedia

In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs. U.S. importers don't stand a chance, Midler explains, against savvy Chinese suppliers who feel they have little ...

Poorly Made in China: An Insider's Account of the China ...

Author Paul Midler: Poorly Made in China compiles stories from Midler's business dealings in China; the book focuses on a handful of case studies. Inside its pages are the Wow, this one was great! I wasn't sure what to expect; this is a book about manufacturing in China, after all...

Poorly Made in China: An Insider's Account of the Tactics ...

Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game English | July 09, 2020 | ASIN: B08B7CJZ6F | M4B@62 kbps | 7h 57m | 217.2 MB

Poorly Made in China - AudioBB

In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese

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In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, *Poorly Made in China* reveals...

Poorly Made in China: An Insider's Account of the China ...

Praise for *Poorly Made in China* "This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the...

Poorly Made in China: An Insider's Account of the Tactics ...

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China (□□)

From electrical appliances to the lowly toothbrush, almost everything carries a "Made in China" label. How is China able to produce things so cheaply? This is the key question Paul Midler tries to answer in his book "*Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game*". Midler, an MBA from the Wharton Business School, has studied Chinese history, the Mandarin language, and resides in the southern city of Guangzhou, the manufacturing capital of ...

Review Of "Poorly Made in China"

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GORDON CHANG, author of The Coming Collapse of China "Poorly Made in China is not merely about faltering product quality out of China. One of its broader themes is of people who promise one thing and then deliver another. This is a book about Chinese obfuscation and subterfuge. It is about gaming, strategy, and tactics."

Poorly Made in China : An Insider's Account of the China ...

Poorly Made in China is a non-fiction thriller novel. It was published in 2009, so things may be better now. The main character is an American living in China whose job is to help foreign companies...

Books You Should Read: Poorly Made In China | Hackaday

Poorly Made in China chronicles the experiences of an American working for a U.S. outsourcing firm in Chinese manufacturing and highlights the disturbing and dangerous practice known as "quality fade"--the deliberate and secretive habit of widening profit margins through a reduction in the quality of materials over time. The author argues that U.

Poorly Made in China : An Insider's Account of the China ...

Discover Poorly Made in China as it's meant to be heard, narrated by Paul Midler. Free trial available!

Poorly Made in China by Paul Midler | Audiobook | Audible.com

Paul Midler, the author of Poorly Made in China, talks candidly about his experiences on the Chinese shop floor--where quality and product safety were not always paramount concerns.

Poorly Made in China: Challenges for Auto Exports - CBS News

In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process. The first -- that China exists for

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the United States alone to make things for Wal-Mart -- is a fallacy, says Midler.

Poorly Made in China: a reality check | INSEAD Knowledge

Sinister speculation emerges over China 'bioweapons' yahoo.com - Brooke Rolfe. Worrying speculation has emerged China is collecting DNA from the world's population in a gory scheme to wipe out certain ethnic and racial ...

Sinister speculation emerges over China 'bioweapons ...

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