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The principles we've looked at here—from user focus to knowledge of the field—give us direction and help making better decisions. What direction we go, and what decisions we make, is still something that's up to each of us. Web development is meaningful.

Principles of Web Development · Jens Oliver Meiert

Don't spend your hard-earned money on this book. If you really want to learn about developing content for the Web, buy a good grammar book, a good style book and a good Web design book. "Developing Online Content" is little more than a rehash of other publications, inflated with meaningless graphics and unnecessary new terms.

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This approach translates into online course development through the use of learning modules. An effective way to develop learning modules is by planning backwards. Instructors can look at all the content they want to cover, and then identify thematic chunks of information.

4 Expert Strategies for Designing an Online Course

Content Accessibility. Making your content accessible to learners of all types is critical. While it may not always be possible to make your eLearning fully Section 508-Compliant, consider incorporating the following: Include alternate text for every graphic or image used. Add captioning of video content. Provide transcripts for all audio content.

Best Practices for Online Course Design - CourseArc

Basic web design principle • PRINCIPLE #4 FOCUS ON CONTENT • Know the purpose of your web page so you could match the content with the purpose. • Include images on your content not just pure text. • Content should be spellchecked. • Content should be organized. • Content should be updated. • Principle #5: Simplify • Keep content simple.

Online platforms for ICT Content Development

Designing An Online Course. If you are considering teaching online or are looking for ideas to freshen-up your current online course, you have come to the right resource. Designing for the online environment presents unique challenges, but it also opens a world of exciting possibilities for engaging students in their learning.

Designing An Online Course : The Center for Teaching and ...

Principle #1: All effective content provides this... This is something that every single marketer needs to understand. Content marketing is based on providing value to your target audience. No matter which type of content you create, every decision you make about it should be to maximize the value for the reader.

7 Required Content Marketing Principles To Master

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